

20-18 Capturing and Distributing Photographic Images to Include â€œSelfieâ€ Photos or Live Broadcasting by Sheriffâ€™s Information Bureau Personnel

LOS ANGELES COUNTY SHERIFF'S DEPARTMENT

EXECUTIVE DIVISION

SHERIFF'S INFORMATION BUREAU

Unit Order:

20-18

Effective Date:

03-10-2020

Subject:

Capturing and Distributing Photographic Images to Include "Selfie" Photos or Live Broadcasting by Sheriff's
Information Bureau Personnel

Reference:

N/A

PURPOSE OF ORDER

The purpose of this order is to define the procedures by which Sheriff's Information Bureau (SIB) shares
"Selfie" photographs or live streaming content.

SCOPE OF ORDER

Sheriff's Information Bureau's Unit Orders : 20-18 Capturing and Distributing
Photographic Images to Include â

SIB must, at all times, uphold the highest standards with regard to maintaining the image of the Department. These standards will oftentimes exceed those of individual units or facilities. To that end, any images or live streaming content, including photographic, computer generated or drawn, which are distributed by SIB via the internet, intranet, the SDN, print media or social media, shall always be professional in nature.

ORDER

Examples of images or video that are not acceptable include, but are not limited to, the following:

- Images of Bureau personnel wearing anything other than Department approved uniforms or professional attire, unless authorized to so by a Bureau supervisor (Sergeant or higher).
- Images of Bureau personnel posing or acting unprofessionally or inappropriately for the photos or video.

If there is any question as to the appropriateness of an image or video that will be distributed either internally or externally, Bureau personnel shall seek the approval of a Bureau supervisor (Sergeant or higher). If the supervisor is uncertain regarding the image, the Captain will be consulted for direction and a final decision before the photograph or video is distributed or shared with others.
