20-07 Major Media Incidents or Exposure

LOS ANGELES COUNTY SHERIFF'S DEPARTMENT

EXECUTIVE DIVISION

SHERIFF'S INFORMATION BUREAU

Unit Order:

20-07

Effective Date:

03-10-2020

Subject:

Major Media Incidents or Exposure

Reference:

MPP 3-01/080.15 Press Relations

PURPOSE OF ORDER

The purpose of this order is to define the procedures by which Sheriff's Information Bureau (SIB) assists Department members and outside agencies with major media incident notifications.

<u>ORDER</u>

All local, late breaking news on television or radio, countywide internet social media videos, photos or posts involving the Department shall require immediate notification to the concerned Division Commander(s), Chief, Assistant Sheriffs, Undersheriff and Sheriff or designee through an Executive Notification email from the SIB Operations Center. The SIB Operations Center shall be contacted to handle this responsibility.

This order does not apply to documentaries, biographies, most wanted segments or any other television or radio production programs.

If doubt exists as to whether an incident qualifies under this order, personnel shall take the initiative to compile the information into an email and notify their team sergeant for further guidance.