3-03/025.00 - Public/Press Relations

"To facilitate accomplishment of the Department's objectives, each member shall strive to gain public support and win friendly citizen cooperation in the Department programs and procedures."

"The attitude of each member shall be that of service and courtesy, but not of servility or softness. In non-restrictive situations, the member should be pleasant and personal. On occasions calling for regulation and control, the member shall be firm and impersonal, avoiding an appearance of rudeness.