3-01/080.05 - Public Relations

To facilitate accomplishment of the Department's objectives, each member shall strive to gain public support and win friendly citizen cooperation in Department programs and procedures.

The attitude of each member shall be one of service and courtesy, but not of servility or softness. In nonrestrictive situations, the member should be pleasant and personal. On occasions calling for regulation and control, the member shall be firm and impersonal, avoiding an appearance of rudeness.

Refer to the Miscellaneous Line Procedures chapter for procedures governing film crews who accompany Department members during the course of their duties.